

* * MINUTES * *
* * OUTAGAMIE COUNTY BOARD * *

Office of the County Clerk, September 26, 2023.

The Board met pursuant to adjournment, and was called to order by Chairperson Nooyen at 7:00 p.m. in the County Board Room, located at 320 South Walnut Street, Appleton, Wisconsin.

ROLL CALL: 30 present, 6 absent. Members present: Thompson, Miller, Patience, Gabrielson, Konetzke, Hammen, Lawrence, Krueger, Lamers, Ferguson, McCabe, MacDonald, Schroeder, Croatt, Cooke, Santonato, Cuff, Hagen, Klemp, Thiede, Nooyen, Weinberg, Culbertson, Monfils, Winterfeldt, Nejedlo, Clegg, VanderHeiden, Rettler, and Lautenschlager. Members Absent: Smith, Wegand, Hermes, Spears, Thyssen, and Koury

The Board Chairperson requested the Board's confirmation to excuse Supervisor Smith, Supervisor Hermes, Supervisor Thyssen, and Supervisor Koury. No objections; so ordered.

The Pledge of Allegiance was led by Chairperson Nooyen.

MINUTES OF THE SEPTEMBER 12, 2023 COUNTY BOARD MEETING

Supervisor Croatt moved, seconded by Supervisor Cuff, to approve the minutes of the September 12, 2023, County Board meeting.

ROLL CALL: 28 yes, 2 abstain (Lautenschlager, Rettler), 6 absent. MINUTES OF THE SEPTEMBER 12, 2023, BOARD MEETING ARE APPROVED.

SPECIAL ORDER OF BUSINESS –

Pam Seidl, Executive Director, Fox Cities Convention & Visitors Bureau, will report on tourism and its impact on Outagamie County

- The Fox Cities Convention & Visitors Bureau was formed in 1985 as a division of the Fox Cities Chamber.
- The Fox Cities Convention & Visitors Bureau became an independent 501c6 organization in March of 1988.
- There is a Board of Directors that includes municipal appointees, hotel industry representatives, and members at large from the hospitality or tourism industry.
- There are 9 staff members.
- The Fox Cities Convention & Visitors Bureau is funded by the 2.85% hotel/motel room tax.
- Nineteen communities within three different counties are served by the Fox Cities Convention & Visitors Bureau.
- The Fox Cities room tax allocations total 10% tax: 2.85% goes towards Fox Cities Convention & Visitors Bureau operations, 3% goes to Town of Grand Chute CDA for Champion Center bonds, 3% goes to the Appleton Redevelopment Authority for Fox Cities Exhibition Center bonds, and 1.15% is retained by municipalities.
- Tourism in 2022 was a record breaking year with \$558M in direct visitor spending, \$729M in total economic impact, 6,735 total jobs generated, and \$62M in state and local taxes generated.
- Within Outagamie County in 2022 there was \$389M in direct visitor spending, \$683M in total economic impact, 5,498 in total jobs generated, and \$44M in state and local taxes generated.

- Outagamie County ranks 8th in visitor spending in Wisconsin, right behind Door County which ranks 7th.
- Director visitor spending was impacted negatively by the pandemic in 2020, but in 2022 surpassed pre-pandemic numbers.
- Visitors spend the largest amount of spending on food & beverage, second being lodging. Rec/entertainment has had a large amount of growth as well with 112.9% growth relative to 2019.
- Each household in the Fox Cities would need to be taxed an additional \$827 per year to replace the tourism taxes received by state and local governments.
- Hotel occupancy has continued in a normal trajectory since 2020. Business travel has changed since the pandemic and may be forever changed moving forward.
- Room revenue has been above average, much of which is inflation induced. Room rates have increased as the cost for workforce and inventory have increased.
- The Fox Cities Convention & Visitors Bureau have an alliance with ATW:
 - Brought in a Denver journalist to the Fox Cities via an ATW direct flight.
 - Digital advertising campaign in direct flight markets for the 2025 NFL Draft.
 - Top 5 origin markets for ATW include: Green Bay-Appleton, Milwaukee, Wausau-Rhineland, Chicago, Tampa-St. Petersburg (Sarasota)
 - Other top ranking origin markets include: Phoenix, Orlando, Las Vegas.
- Champion Center – 2022 in Review
 - Activities took place on 357 out of 365 days out of the year in 2022.
 - Tournaments and games took place on 48 of 52 weekends.
 - 66 tournaments generated over \$4.2M in direct visitor spending at businesses in the Fox Cities.
 - Roughly 98% of the participants were 18 years old or younger.
 - “Home Teams” include: NHM Hockey, Valley Figure Skating, Lawrence University Women’s Hockey.
 - A record breaking 8,730 slushies were sold at the concession stand in 2022.
 - The Champion Center offers many benefits to local residents: 7,907 practice hours, 57,590 practice participants, 83 sports camps, 1,330 open skate participants.

Supervisor questions and comments followed.

ESTABLISH ORDER OF THE DAY

Chairperson Nooyen reported the request to have Resolution Nos. 47, 48, 49 and 51 —2023-24 locked in at the meeting.

Chairperson Nooyen asked for unanimous consent to handle all reconsiderations and lock ins at the end of the meeting as noted. No objections; so ordered.

COMMUNICATIONS - Communication Referral List (included in the packet).

Chairperson Nooyen summarized the following communications:

- The County Executive’s Report is in Drop Box.
- Three Supervisors still need to finish the IT security training. An email reminder was recently sent to these individuals from Legislative Services.

- Tuesday, October 17th from 5:00 pm - 6:30 pm, there will be an open house and picnic held at the new Plamann Park pavilion for the County Board. A roll call was taken for an estimate of how many supervisors will be able to attend: 25 yes, 5 no, 6 absent. An email with the details will be sent out in the near future.

PUBLIC PARTICIPATION IS LIMITED TO ONLY MATTERS LISTED ON THE AGENDA AND FOR A TOTAL OF FIFTEEN MINUTES WHICH MAY BE EXTENDED TO 30 MINUTES AT THE DISCRETION OF THE CHAIR – None.

APPOINTMENTS –

County Executive Nelson nomination for appointments of Alison Bong, Paul Farrell, Dean Steingraber, Jeff Tetzlaff, and Anne Van to the Department of Recycling and Solid Waste and Highway Department Facility and Land Use Oversight Committee, for the duration of the project.

Supervisor Thiede moved, seconded by Supervisor Hagen for confirmation of the above-listed appointments.

ROLL CALL: 30 yes, 6 absent. ALISON BONG, PAUL FARRELL, DEAN STEINGRABER, JEFF TETZLAFF, AND ANNE VAN ARE APPOINTED TO THE DEPARTMENT OF RECYCLING AND SOLID WASTE AND HIGHWAY DEPARTMENT FACILITY AND LAND USE OVERSIGHT COMMITTEE.

County Executive Nelson nomination for appointments of Scott Volberding, Paul Farrell, Alison Bong, and Thomas Nelson to the Appleton International Airport Terminal Expansion Project Oversight Committee, for the duration of the project.

Supervisor Krueger moved, seconded by Supervisor Schroeder for confirmation of the above-listed appointments.

ROLL CALL: 29 yes, 1 no (Monfils), 6 absent. SCOTT VOLBERDING, PAUL FARRELL, ALISON BONG, AND THOMAS NELSON ARE APPOINTED TO THE APPLETON INTERNATIONAL AIRPORT TERMINAL EXPANSION PROJECT OVERSIGHT COMMITTEE.

County Executive Nelson nomination for appointment of Anne Van to the Outagamie County Local Emergency Planning Committee, said term expiring June 30, 2025.

Supervisor Patience moved, seconded by Supervisor Cooke for confirmation of the above-listed appointment.

ROLL CALL: 30 yes, 6 absent. ANNE VAN IS APPOINTED TO THE OUTAGAMIE COUNTY LOCAL EMERGENCY PLANNING COMMITTEE.

UNFINISHED BUSINESS – None.

NEW BUSINESS

Resolution No. Z-4—2023-24 – Agriculture, Extension Education, Zoning and Land Conservation Committee. Approve the rezone request for the Town of Grand Chute for parcel 101038010, from the Local Commercial District to the R-3 Single-Family Attached Residential District for a future single-family residential condominium development in the Town of Grand Chute, as depicted on the attachments.

Supervisor Rettler moved, seconded by Supervisor VanderHeiden, for adoption.

ROLL CALL: 29 yes, 1 no (Thiede), 6 absent. RESOLUTION NO. Z-4—2023-24 IS ADOPTED.

Resolution No. 46—2023-24 – Agriculture, Extension Education, Zoning, and Land Conservation Committee. Approve to request that the Wisconsin State Legislature revise Wis. Stat. § 66.0401(1m) and Wis. Stat. § 196.491, as noted on the resolution, to grant Wisconsin counties the authority to responsibly site utility-scale solar installations, to maintain orderly planning and comply with the statutory requirement laid out in Wis. Stat. § 66.1001(3) to adhere to the objectives, goals, and policies contained in the County’s comprehensive plan.

Supervisor Lautenschlager moved, seconded by Supervisor Klemp, for adoption.

ROLL CALL: 29 yes, 1 no (Cooke), 6 absent. RESOLUTION NO. 46—2023-24 IS ADOPTED.

Resolution No. 47—2023-24 – Agriculture, Extension Education, Zoning and Land Conservation Committee. Authorize and approve execution of the attached Great Lakes Sediment and Nutrient Reduction Program Grant Contract between the Great Lakes Commission and the Outagamie County Land Conservation Department, and approve of increasing the following line items in the Land Conservation Grants Cost Center: Intergovernmental Revenues by \$116,541; Purchased Services by \$95,325; Salaries by \$13,660; Fringe Benefits by \$6,556; Travel/Training by \$1,000, as noted on the attached fiscal note.

Supervisor VanderHeiden moved, seconded by Supervisor Lautenschlager, for adoption.

ROLL CALL: 30 yes, 6 absent. RESOLUTION NO. 47—2023-24 IS ADOPTED.

Resolution No. 48—2023-24 – Finance Committee. Authorize and approve the following Central Services line items: increase Capital Outlay by \$16,000, and decrease the Salaries by \$11,000, and decrease the Fringe Benefits by \$5,000, as noted on the attached fiscal note, to purchase a folding machine and document cutter for the Central Services Department.

Supervisor Miller moved, seconded by Supervisor Croatt, for adoption.

ROLL CALL: 30 yes, 6 absent. RESOLUTION NO. 48—2023-24 IS ADOPTED.

Resolution No. 49—2023-24 – Finance Committee. Support the attached Town of Freedom Tax Incremental District (TID) No. 3 Project Plan, and recommend that the County representative on the Town of Freedom TID Board of Review vote in favor of this plan.

Supervisor Lawrence moved, seconded by Supervisor Croatt, for adoption.

ROLL CALL: 30 yes, 6 absent. RESOLUTION NO. 49—2023-24 IS ADOPTED.

Resolution No. 50—2023-24 – Highway, Recycling and Solid Waste Committee. Authorize the Recycling and Solid Waste Director, Acting Director, Interim Director, Recycling Manager, or Solid Waste Manager to act on behalf of the County to sign and submit applications to the Department of Natural Resources for financial assistance, sign necessary documents, and submit a final report, as defined by §287.23 and §287.24, Wis. Stats., and Chapter NR 542, 544 Wis. Admin. Code.

Supervisor Clegg moved, seconded by Supervisor Nejedlo, for adoption.

ROLL CALL: 30 yes, 6 absent. RESOLUTION NO. 50—2023-24 IS ADOPTED.

Resolution No. 51—2023-24 – Property, Airport, Recreation and Economic Development Committee. Approve to grant We Energies an easement for parcel number 311672311 in the City of Appleton, as noted on the resolution and attachments.

Supervisor Culbertson moved, seconded by Supervisor Monfils, for adoption.

ROLL CALL: 30 yes, 6 absent. RESOLUTION NO. 51—2023-24 IS ADOPTED

RECONSIDERATION OF RESOLUTION NOS. 47, 48, 49 AND 51 —2023-24.

Supervisor Gabrielson moved, seconded by Supervisor Santonato, to reconsider the above listed resolutions.

Vote for reconsideration. ROLL CALL: 30 yes, 6 absent. RESOLUTION NOS. 47, 48, 49 AND 51 — 2023-24 ARE RECONSIDERED.

Vote for lock in. ROLL CALL: 30 yes, 6 absent. RESOLUTION NOS. 47, 48, 49 AND 51 —2023-24 ARE ADOPTED & LOCKED IN.

REPORTS– None.

ADJOURNMENT

Supervisor Gabrielson moved, seconded by Supervisor MacDonald to adjourn until October 10, 2023, at 7:00 p.m. VOICE VOTE CARRIED UNANIMOUSLY.

The meeting adjourned at 7:37 p.m.



Jeff King, County Clerk

ROLL CALL SUMMARY SEPTEMBER 26, 2023 COUNTY BOARD MEETING

| DIST./NAME | NO. OF ROLL CALLS TAKEN THIS MEETING | NO. VOTES CAST THIS MEETING | CUMULATIVE CALLS TAKEN THIS TERM | NO. VOTES CAST THIS TERM |
|--------------------|---|------------------------------------|---|---------------------------------|
| 1. Thompson | 13 | 13 | 71 | 70 |
| 2. Miller | 13 | 13 | 71 | 70 |
| 3. Smith | 13 | 0 | 71 | 37 |
| 4. Patience | 13 | 13 | 71 | 71 |
| 5. Gabrielson | 13 | 13 | 71 | 71 |
| 6. Konetzke | 13 | 13 | 71 | 71 |
| 7. Hammen | 13 | 13 | 71 | 54 |
| 8. Lawrence | 13 | 13 | 71 | 71 |
| 9. Krueger | 13 | 13 | 71 | 44 |
| 10. Lamers | 13 | 13 | 71 | 66 |
| 11. Ferguson | 13 | 13 | 71 | 71 |
| 12. McCabe | 13 | 13 | 71 | 54 |
| 13. Wegand | 13 | 0 | 71 | 4 |
| 14. Hermes | 13 | 0 | 71 | 53 |
| 15. MacDonald | 13 | 13 | 71 | 71 |
| 16. Schroeder | 13 | 13 | 71 | 58 |
| 17. Croatt | 13 | 13 | 71 | 54 |
| 18. Spears | 13 | 0 | 71 | 28 |
| 19. Cooke | 13 | 13 | 71 | 71 |
| 20. Santonato | 13 | 13 | 71 | 71 |
| 21. Cuff | 13 | 13 | 71 | 71 |
| 22. Hagen | 13 | 13 | 71 | 66 |
| 23. Klemp | 13 | 13 | 71 | 52 |
| 24. Thiede | 13 | 13 | 71 | 71 |
| 25. Nooyen | 13 | 13 | 71 | 71 |
| 26. Weinberg | 13 | 13 | 71 | 71 |
| 27. Culbertson | 13 | 13 | 71 | 59 |
| 28. Monfils | 13 | 13 | 71 | 40 |
| 29. Winterfeldt | 13 | 13 | 71 | 59 |
| 30. Nejedlo | 13 | 13 | 71 | 70 |
| 31. Clegg | 13 | 13 | 71 | 71 |
| 32. Thyssen | 13 | 0 | 71 | 52 |
| 33. Vander Heiden | 13 | 13 | 71 | 53 |
| 34. Rettler | 13 | 12 | 71 | 61 |
| 35. Koury* | 13 | 0 | 59 | 45 |
| 36. Lautenschlager | 13 | 12 | 71 | 61 |

*Koury's first day was May 8, 2023

Member(s) absent: Koury, Hermes, Smith, Wegand, Spears, and Thyssen